

Sponsor Speed Reads



Enhancing the Servicing Experience

We're constantly raising the bar on your servicing experience — from process to technology efficiencies. By partnering with our servicers to provide a better borrower experience, we're enhancing the servicing industry one step at a time. Learn more about how we're delivering on this commitment.

[Watch Here](#)

Meeting the Needs of the Multifamily Market

ICYMI, Kevin Palmer, executive vice president and head of Multifamily, shares how we continue to lead the industry with a model that improves access to capital and reduces friction in transactions, providing reliable access to multifamily financing.

[Read Article](#)

Our Targeted Affordable Housing (TAH) business achieved a record-breaking \$13.9 billion in affordable housing funding, a 45% increase from 2024, and we fulfilled all our affordable housing goals. Learn more about the TAH team's accomplishments and priorities ahead.

[Read More](#)

Send Date: March 25, 2026

Our 2026 Impact Sponsor Cohort

We're proud to announce this year's cohort of Impact Sponsors — a group of forward-thinking leaders who are shaping the future of multifamily housing.

[Learn More](#)

Building a Community of Opportunity in Southeast D.C.

In Southeast Washington, D.C., at-risk youth have a new opportunity to prepare for a stable future at Wayne Place II — thanks to our partnership with Optigo® lender PNC Bank.

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Q4 2025 AIMI® Update

In the fourth quarter of 2025, the Freddie Mac Multifamily Apartment Investment Market Index® (AIMI) rose nationwide by 0.7% quarter over quarter and 5.3% year over year.

On an annual basis, AIMI rose in the nation and in most markets as a result of rental income growth combined with slightly lower property prices and lower mortgage rates.

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