

Send Date: August 8, 2024

Sponsor Speed Reads



Welcome to *Sponsor Speed Reads*, a monthly summary of news, research and product highlights from Freddie Mac Multifamily. Is there content you'd like to see in future issues? [Give us feedback](#). Know a sponsor who'd like to be on this email list? They can [sign up here](#).

Updated Product Pages

We've updated our [Product pages](#) to make it easier for you to find the right offering for your needs. This includes reorganizing the [Conventional term sheets](#) and creating a new webpage dedicated to [Structured & Facility products](#).

Midyear Outlook

Economic conditions have outperformed forecasts in the first half of 2024, and the multifamily market is still expected to see positive but weaker growth by year-end.

Learn more in this viewpoint from Sara Hoffmann, senior director of Multifamily Research.

[Learn More](#)

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Introducing Multifamily Giant PCs

Jason Griest, vice president of Multifamily Securitization, announced the introduction of Multifamily Giant Participation Certificates (Giant PCs) to our securitization platform. Learn how we're enabling investors to manage their portfolios more efficiently while supporting increased liquidity for Multi PCs®.

[Read More](#)

S&P Affirmed Freddie Mac's Commercial Master Servicer Ranking

On June 27, S&P Global Ratings affirmed its commercial master servicer ranking of Freddie Mac Multifamily at Above Average.

[Read Here](#)

Our Mission in Focus

New Affordable Seniors Housing Community in Dallas

Quality, affordable housing is hard to find, especially for seniors on a fixed income or with limited means. Nestled in the historic Oak Cliff neighborhood, just outside of downtown Dallas, we've helped finance The Oaks, a newly built community for lower-income seniors. [Read the Story.](#)

Creating A Better Resident Experience with FCP

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Tina Tagliaferri from FCP shares how they're creating a better resident experience through the combination of sustainability and resident-centered housing practices. [Listen to the Podcast.](#)

Sustainable Finance in CRE with Kelly Souza

Sustainability is catching on — and it's becoming prevalent in many financial strategies in commercial real estate. To lift the curtain on how these strategies are being employed at a financial institution, we invited Wells Fargo's Kelly Souza, managing director in the Sustainable Finance & Advisory Group, onto the show. [Listen to the Podcast.](#)

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